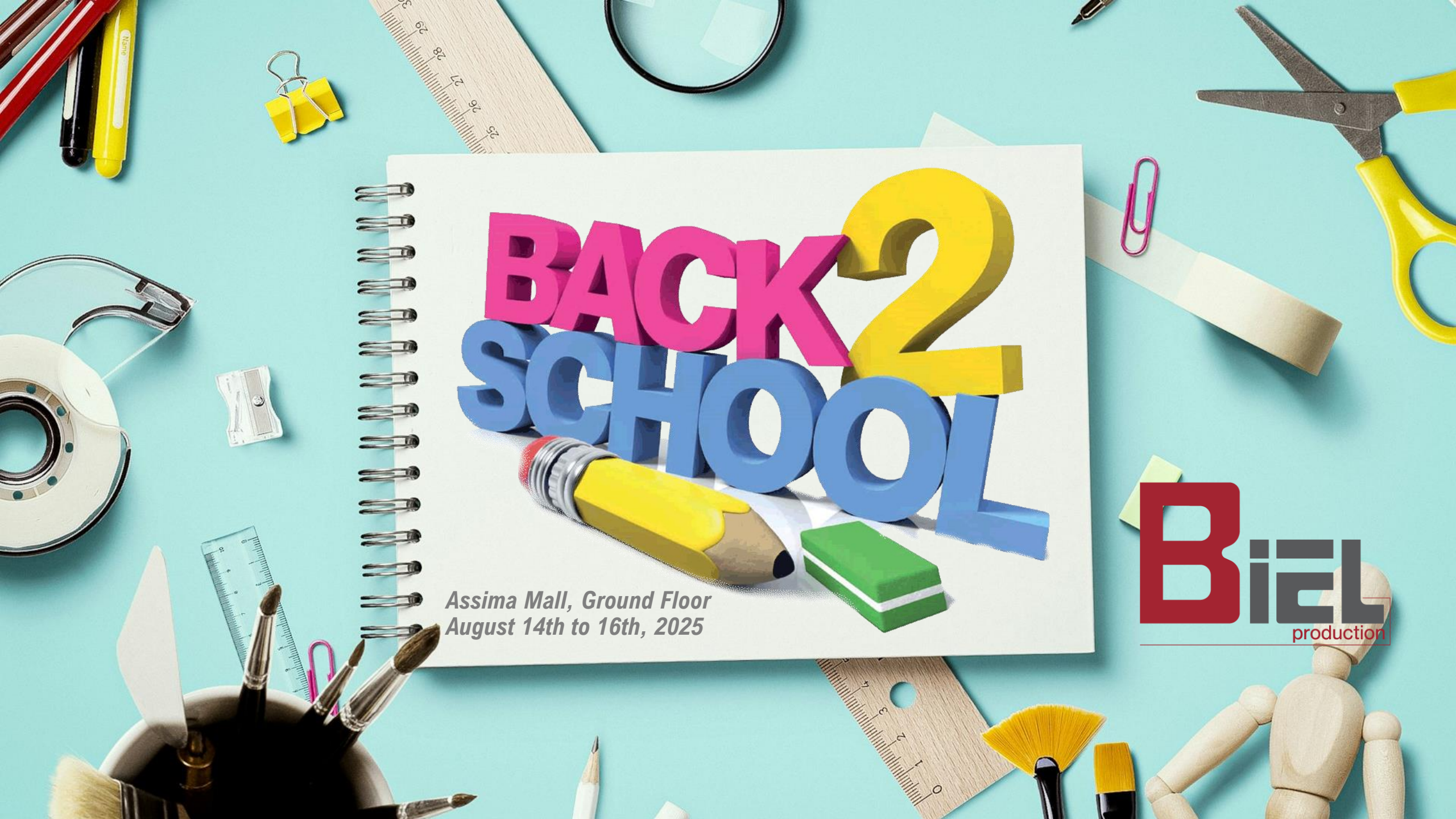




BACK² SCHOOL

*Assima Mall, Ground Floor
August 14th to 16th, 2025*

Biel
production

About Us

- Biel Production is a professional ad agency and events production company offering services that include events production, events management, corporate branding, marketing and advertising
- With over 40 years of experience in event production, event management, and ad agency services, Biel Production assures reliability, high quality, and result-oriented solutions



- Event Production
- Event Management
- Ad Agency Services
- Print & Production



Expo Overview



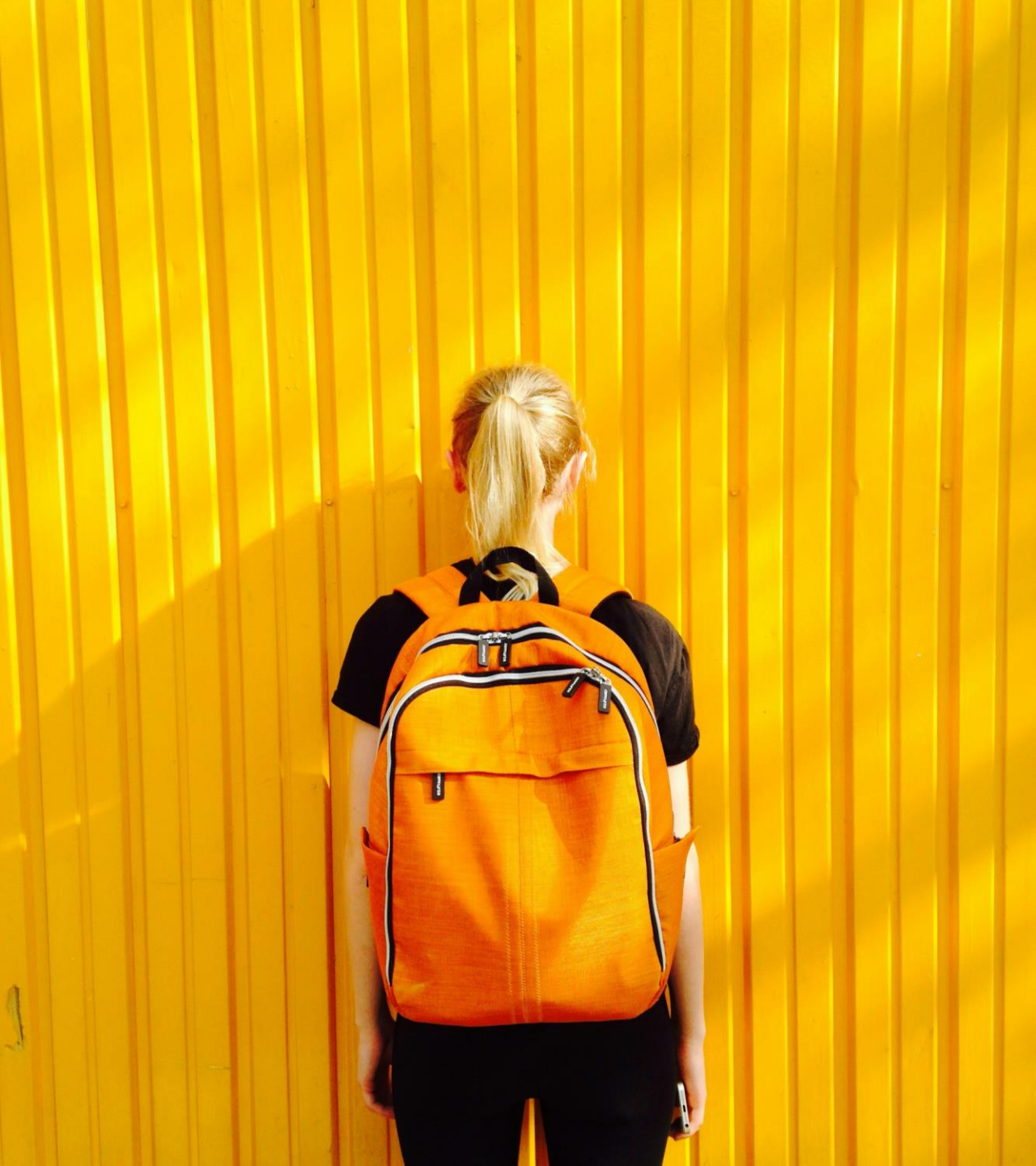
The "Back to School Expo" will be a vibrant and exciting event for students of all ages for their upcoming semesters and academic year. The expo brings together a diverse range of vendors offering essential school supplies, technologies, personal items, and more. The event aims to provide a one-stop shopping experience for students, parents, and educators, ensuring they have everything they need for a successful school year.

The "Back to School Expo" is the perfect event to kickstart the new academic year with enthusiasm and excitement. Whether you're looking for the latest tech gadgets, stylish apparel, or essential school supplies, student mobile packages, student banking, education related tech, and more - this expo has it all! *We invite you to join us as a sponsor or an exhibitor*

Target Audience

- Students of all ages (elementary, high school, and university)
- Parents and guardians
- Educators and teaching staff
- Schools, Colleges and Universities looking for educational supplies, accessories, and services





Featured Products & Services



1. **Wide Range of Products:** From notebooks and backpacks to laptops and art supplies, the expo features a comprehensive selection of items tailored for school, high school, and university students.
2. **Exclusive Deals and Discounts:** Enjoy special offers and discounts on various products and services, making it easier to stock up on essentials.
3. **Local Businesses:** All the vendors will be local businesses, giving attendees the opportunity to support their community while finding high-quality products and services, including student mobile services, and student banking.
4. **Interactive Workshops and Activities**

Product Categories



General School Supplies

- Notebooks, binders, and folders
- Pens, pencils, and highlighters
- General Stationary
- Calculators

Backpacks and Bags

- School backpacks
- Laptop bags
- Pencil cases and pouches

Technology, Accessories, and Services

- Student Banking
- Student Mobile Phone Plans and Services
- Laptops and tablets

- USB drives and external hard drives
- Headphones and earphones
- Smartwatches and fitness trackers
- Phone chargers and power banks
- Laptop cooling pads

Art and Craft Supplies

- Sketchbooks and drawing paper
- Paints, brushes, and palettes
- Colored pencils and markers
- Craft kits and supplies
- Clay and modeling tools
- Whiteboards and markers
- Flashcards and index cards
- Planners and calendars
- Desk organizers and storage solutions

- Bookstands and reading lights

Personal Care and Wellness

- Water bottles and thermoses
- Lunchboxes and snack containers
- Hand sanitizers and tissues
- Face masks and wipes
- Stress-relief toys and fidget spinners

Miscellaneous

- Inspirational posters and decor
- Stationery gift sets
- Keychains and badges
- Alarm clocks and time

BACK 2 SCHOOL



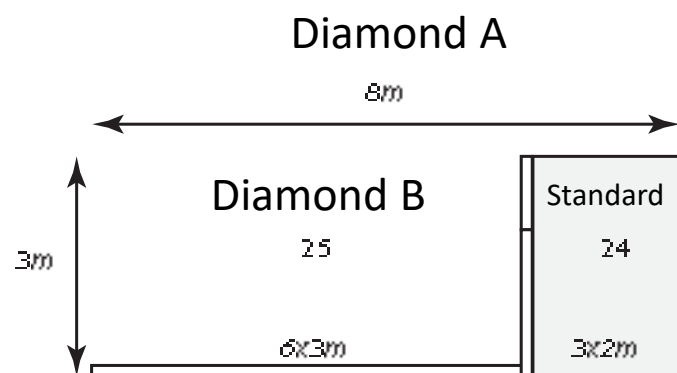
Packages

Package	Details	Nos	Price
Diamond A	24sqm Top Spot in Media and Exhibition Space 60-Day Media Campaign	1	5,000
Diamond B	18sqm Top Spot in Media and Exhibition Space 60-Day Media Campaign	1	4,000
Pearl	12sqm Prime Spot in Media and Exhibition Space 60-Day Media Campaign	3	2,500
Gold	8sqm Logo in Media and Exhibition Space 60-Day Media Campaign	6	1,500
Standard	6sqm Logo in Media and Exhibition Space	15	500



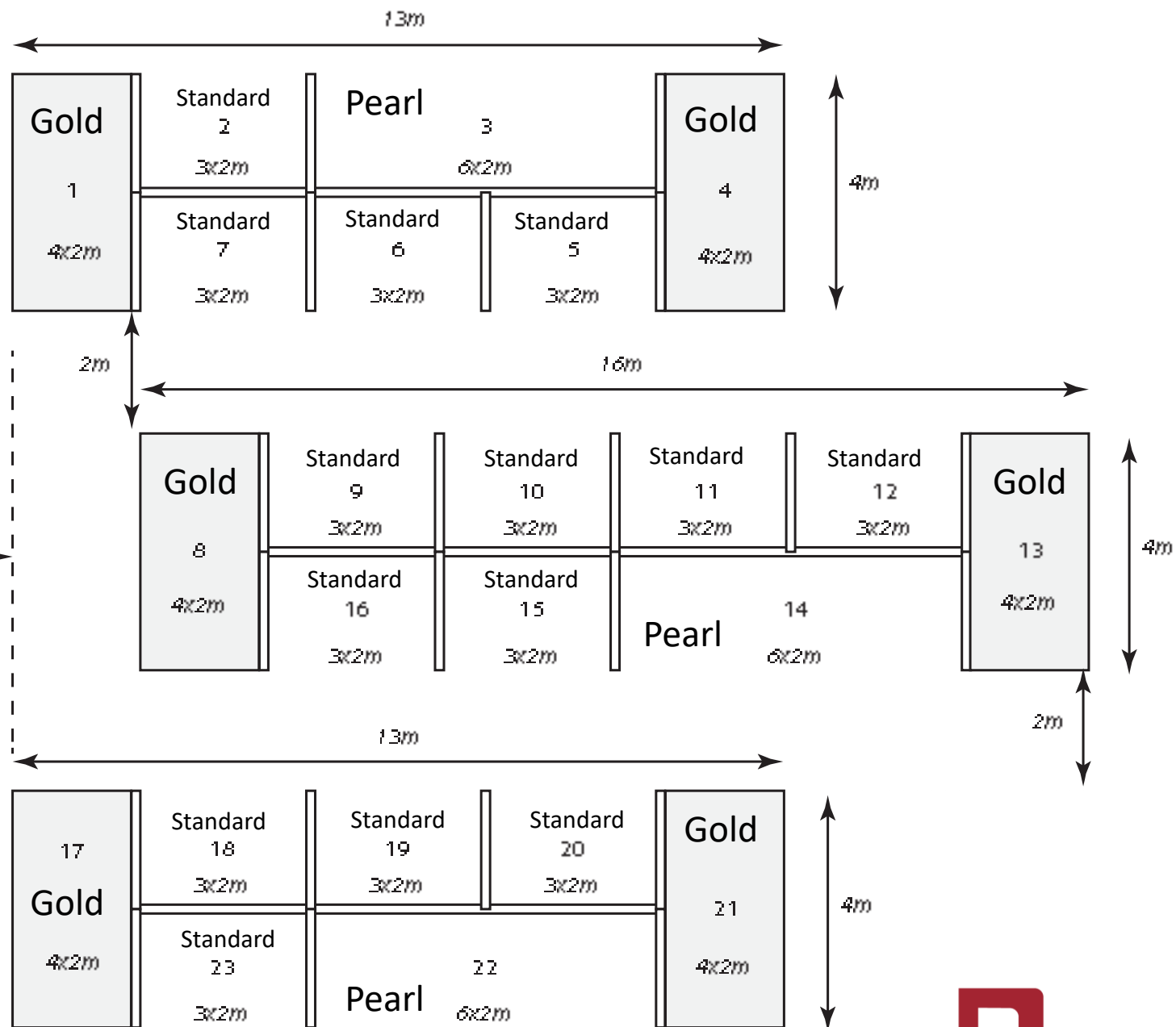
Booths

Assima Mall, GF



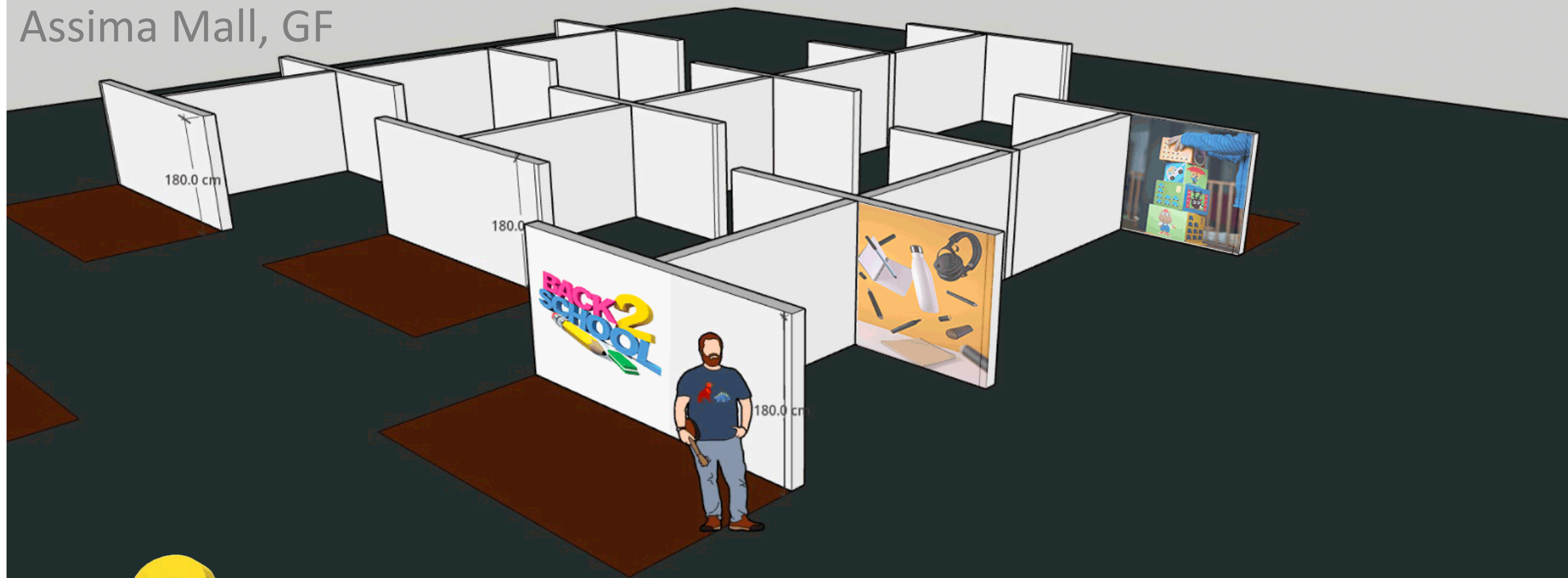
Corridor

4m



Booths

Assima Mall, GF



Booths

Assima Mall, GF



RESERVE YOUR SPACE!

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