

Salhia Plaza

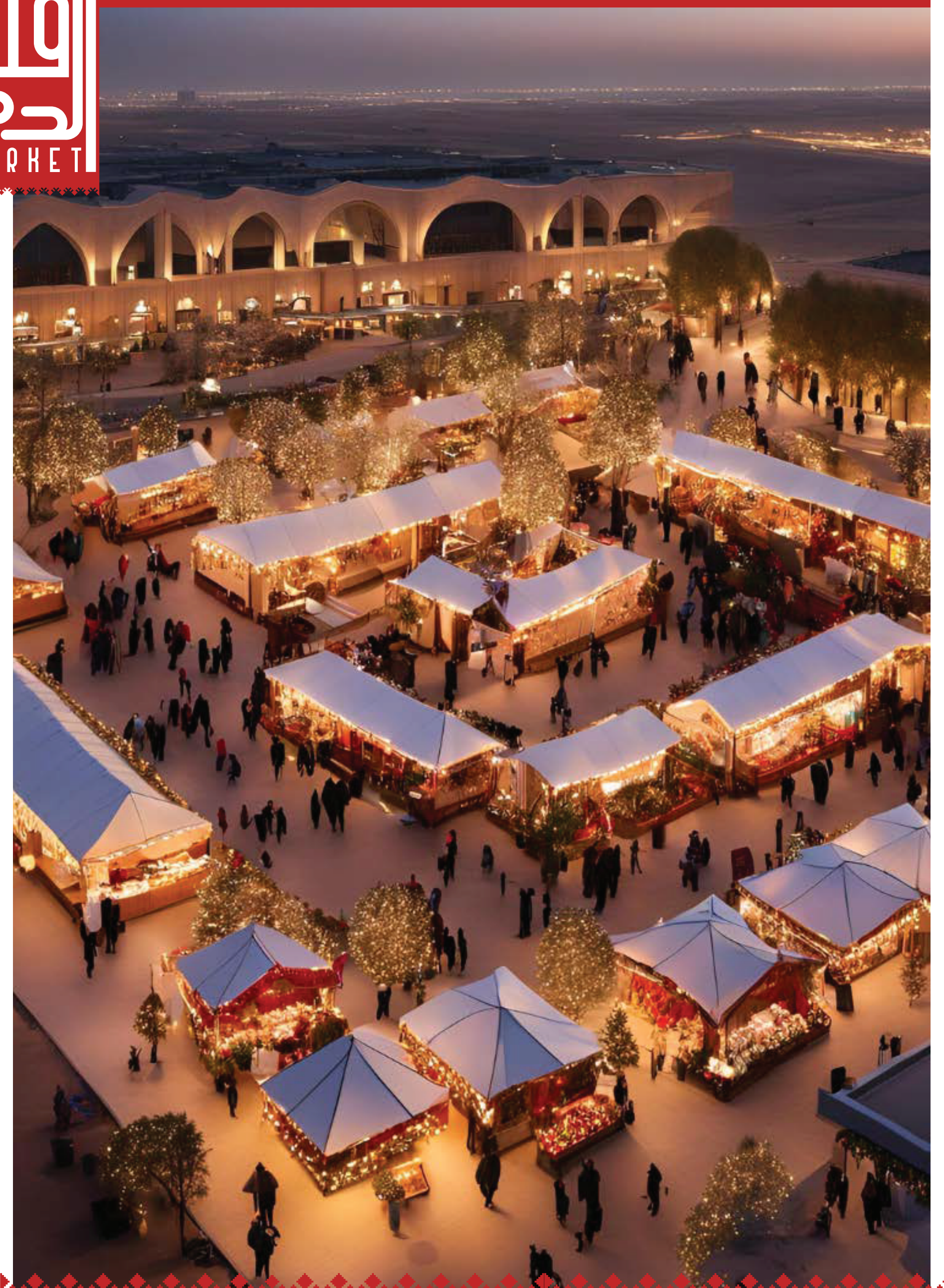
From Thursday 27th
to Saturday 29th November
2025





INTRODUCTION:

Qalb Aldeera Market, an enchanting celebration that embodies the heart of the city! Set against the luxurious backdrop of Al-Salhiya Complex, this vibrant market merges culinary delights with artistic expression, creating a unique experience for all attendees. At Qalb Aldeera Market, guests will enjoy a curated atmosphere where food, art, and craft come together, inviting everyone to discover, relax, and indulge in the city's cultural richness.





TARGET AUDIENCE:

Qalb Aldeera is designed to appeal to a diverse audience, welcoming individuals and families of all ages. We attract a wide range of visitors, from discerning locals to international guests visiting Kuwait in February, all seeking a unique blend of culture, gastronomy, and artistry.

Hosting Qalb Aldeera at the prestigious Al-Salhiya Plaza elevates the event experience. The upscale setting perfectly complements the event's sophisticated atmosphere, attracting an elite clientele and enhancing the overall prestige of Qalb Aldeera.



LOCATION:

Al-Salhiya Plaza Circle, directly in front of the prestigious Al-Salhiya Complex, Qalb Aldeera benefits from a prime location surrounded by some of the city 's most renowned cafés and restaurants. This upscale environment not only enhances the event's allure but also provides a perfect backdrop for guests to socialize and immerse themselves in the festivities. With a blend of luxury and accessibility, Al-Salhiya Complex serves as the perfect stage for Qalb Aldeera.



ACTIVITIES:

Attendees can immerse themselves in a range of activities including booths, live music performances, and interactive workshops to experience the best of food, art, and craftsmanship.



BOOTH CATEGORIES:



Bakeries



Cafes



Art and Craft



Perfumes



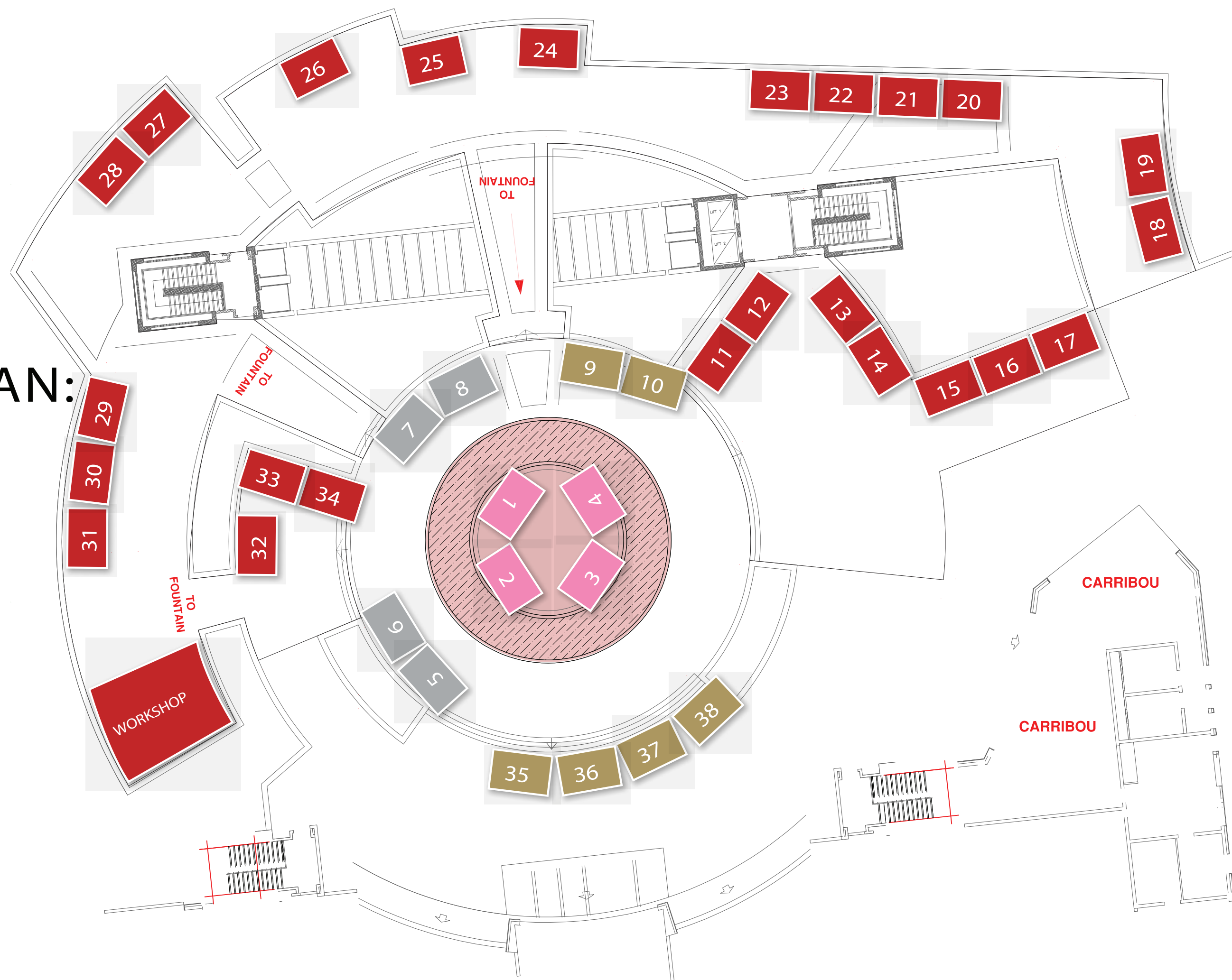
Flowers



Make-up
local stores



FLOOR PLAN:



- DIAMOND
- GOLD
- SILVER
- EXHIBITOR



DIAMOND PACKAGE

5,000 K.D

SQUARE MEASURING 12X2 METERS

Includes:

Premium Branding:

- Diamond Sponsor recognition on all printed materials.
- Prominent logo placement on the Main Screen and digital commercials.
- 6m x 4m prime exhibition space (or 4 booths) with optimal visibility and foot traffic.
- Dedicated space for tables, chairs, internet, and electrical connections.
- Links to your website featured on the social media.
- 30-second promotional video screening on the main event screen.

Digital & Print Media Plan:

- Press Coverage: Featured coverage in Kuwait's leading Arabic daily newspaper alongside other sponsors.

Social Media Promotion:

- Six dedicated social media posts announcing your Diamond Sponsorship.
- Extensive promotion across various social media handles.
- Booth coverage through Instagram Stories on official event accounts (@Alnukhbah & @Galbaldeera).
- Comprehensive Brand Recognition: Your company name will be prominently featured in all event advertising materials & influencer coverage.



GOLD PACKAGE

3,000 K.D

SQUARE MEASURING 6X2 METERS

Includes:

Premium Branding:

- Gold Sponsor recognition on all printed materials.
- Prominent logo placement on the Main Screen and digital commercials.
- Dedicated space of 6m x 4m prime exhibition (or 2 booths) with space for tables, chairs, internet, and electrical connections with optimal visibility and foot traffic.
- 30-second promotional video screening on the main event screen.

Digital & Print Media Plan:

- Press Coverage: Featured coverage in Kuwait's leading Arabic daily newspaper alongside other sponsors.
- Social Media Promotion:
 - Four dedicated social media posts announcing your Diamond Sponsorship.
 - Extensive promotion across various social media handles.
 - Booth coverage through Instagram Stories on official event accounts (@Alnukhbah & @Galbaldeera).
- Comprehensive Brand Recognition: Your company name will be prominently featured in all event advertising materials and influencer coverage.



SILVER PACKAGE

1,500 K.D

SQUARE MEASURING 3X2 METERS

Includes:

Premium Branding:

- Silver Sponsor recognition on all printed materials.
- Prominent logo placement on the Main Screen and digital commercials.
- Dedicated space of 6m x 4m prime exhibition (or 1 booths) with space for tables, chairs, internet, and electrical connections with optimal visibility and foot traffic.

Digital & Print Media Plan:

- Press Coverage: Featured coverage in Kuwait's leading Arabic daily newspaper alongside other sponsors.

Social Media Promotion:

- Two dedicated social media posts announcing your Diamond Sponsorship.
- Booth coverage through Instagram Stories on official event accounts (@Alnukhbah & @Galbaldeera).
- Comprehensive Brand Recognition: Your company name will be prominently featured in all event advertising materials and influencer coverage.



EXHIBITOR

500 K.D

SQUARE MEASURING 3X2 METERS

Includes:

- Shell stand - Back & side free standing partition walls held by metal frame.
- Each panel is 96 cms wide and 2.10 meters height.
- Fascia panel and lettering (25 cms H x 2.95m W)
- Open grid ceiling
- Daily Cleaning

DIGITAL & PRINT MEDIA PLAN FOR EXHIBITOR

- Event branding video played intermittently on Outdoor LED Screens/ Billboards spread across all governorates at strategic locations, prominent cross junctions, overlooking major roads and areas - offering 88% visibility
- General Press for the event in the leading Arabic newspaper in Kuwait - most read daily
- 01 Dedicated Post for exhibiting company in event social media handle
- General Media Promotions in various social media handles.
- SMS marketing to a target reach of over 13000+ verified contacts
- Mass E-Mailing to several thousands of verified contacts networks
- Event Website with Exhibitor logo.
- Event branding on double-decker Buses running on various routes to reach the niche audience
- Logo in invitations to the targeted sections including government hospitals, private hospitals and medical centers, and the Ministry of Health clinics
- Logo in Flyers and posters



Contact Us:

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Please Feel Free to Reach out to our team with any questions you may have